

Integrated. Workflow. Results.

Maximize your investment in VIPP® variable print jobs.

VIPrint™

TRANSFORM



- Use Xerox VIPP® (Variable-data Intelligent PostScript PrintWare) to create personalized documents that can print on any PostScript printer
- VIPrint to QDirect provides complete accounting and output management to any destination
- VIPrint server can maintain resources in one central location instead of at multiple printers

Rochester Software Associates, Inc.



VIPrint™

TRANSFORM

SPECIFICATIONS

- Server-based:
 - RSA-provided Sun server, running VPrint
 - Customer loads VIPP resources on RSA VPrint server
- Available co-resident (non-server mode) on supported printers

CONFIGURATION MODES

- Native Mode
- Line Mode
- Database Mode

USER RESOURCES

- JPEG
- TIFF
- Fonts
- Native mode VIPP forms / code segments

CONTROL RESOURCES

- JDT (Job Descriptor Ticket)
- DBM (Database Master)
- Font lists & encoding tables

Many enterprises have created variable data jobs using Xerox VIPP® (Variable-data Intelligent PostScript PrintWare). VIPP enables the creation of personalized documents by combining variable data with standard fonts, forms, and logos, which are printed on VIPP-enabled printers.

VPrint transforms these jobs to industry standard PostScript so they can be printed on any production PostScript printer or transformed to PDF for archival and viewing. VPrint is used to send VIPP output to QDirect, RSA's enterprise output manager. QDirect extracts critical job information for accounting and output to the proper destination.

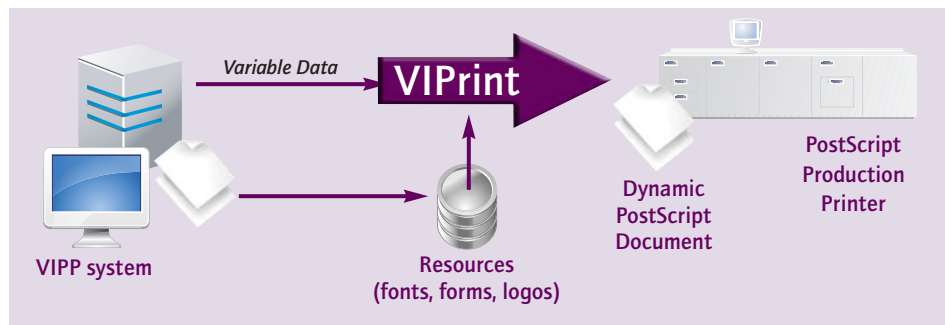
Organizations can continue to invest in new VIPP applications with the flexibility to manage the output through QDirect.

Features and Benefits

- Manage resources effectively
 - Leverage customer investments by using existing electronic forms, fonts, logos, etc.
 - Easily import new resources and view a list of existing printer resources
 - Modify and manage resources
 - Support multiple resource sets
- Efficient PostScript output optimized for production printers
- Full color support
- Supports all paper sizes
- Full inline finishing options
- PDF archiving option
- QDirect integration

VPrint Workflow

- The VIPP system sends variable data to VPrint
- With the Server-based VPrint, resources can be stored, maintained, and shared via VPrint instead of at each VIPP-enabled printer
- VPrint merges the data and resources to create a dynamic PostScript document
- The resulting document can be printed (and reprinted) on high-volume, efficient, economical, and feature-rich Production PostScript Printers



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